

UNIT 2:**EMPLOYMENT*****Short Answers.*****Q.1. Identify places of religious pilgrimage in Jammu and Kashmir.**

Ans. i) Amarnath Cave – Kashmir

ii) Hazratbal Shrine – Kashmir

iii) Mata Vaishno Devi Shrine – Jammu

iv) Hemis Guppa – Ladakh

v) Shankaracharya Temple – Kashmir

(vi) Shahadara Sharief – Baderwah

Q.2. Write down the main principles of PPP.

Ans. PPP is Public Private Partnership in which private enterprise help the government to undertake development project by sharing profits. The main principles of PPP are:

- i. It is executed with 50 – 50 cost sharing between the government and the private sector.
- ii. The profits is shared on 50 – 50 basis.

Q.3. What is the role of Handicraft sector in employment generation in Jammu and Kashmir?

Ans. The Handicraft sector in Jammu and Kashmir occupies an important position in economic activity. It employs nearly 4 – 5 lakh artisans with about 179 major craft clusters. It generates a revenue of nearly Rs. 1000 crore. The handicraft sector is major employment generator. The asector is

facing problem due to lack of poor quality control, obsolete designs, exploitative middlemen and competition from machine made fabrics.

Q.4. Write an short note on Micro scale and Macro scale industries in employment generation:

Ans. The role of micro small and medium enterprises in socio economic development is well established. The sector has not done well in the state due to inadequate local demand, poor credit flow and instance from markets. Govt. will have to pump in money in the sector through state financial corporation and PMEGP. It would have to find markets for the finished goods.

Q.5. How employment potential in Jammu and Kashmir can be increased?

Ans. The economy of Jammu and Kashmir has suffered hugely due to uncertain conditions prevalent in the state from the last two decades. It is not possible for the govt. to provide jobs to all. New opportunities have to be created in private sector.. New gainful employment opportunities can be identified in the field of agriculture, handlooms and handicrafts, tourism and travel. Education and health, IT sector, construction sector etc. The govt. needs to provide financial assistance to youth to start their own entrepreneurs. Loans can be provided to youth to encourage them to start their own business.

Q.6. Name the programmes conducted by Infosys Development Centre's.

Ans. Faculty Enhancement Programme (FEP) was conducted by Infosys to train nearly 4900 faculty members from engineering institutions.

Long Answers

Q.7. Discuss the role of tourism in generating employment in Jammu and Kashmir.

Ans. Tourism has been one of the mainstay of J&K states economy. The state presents diverse ethnic and religious, culture and linguistic strands which have their own peculiar tourism resources. The valley of Kashmir is famous for its scenic beauty while as Jammu is famous for Vaishno Devi Temples. Ladakh area is famous for Gumpas. Thousands of domestic and foreign tourists visit J&K to visit these places. Thus, tourism has a high potential to generate huge employment in the state. It is a labour intensive industry which has different types of employment for skilled, semi skilled and unskilled persons. It generates large scale direct and indirect employment. Jobs are created in various sectors of state economy, viz. Hotels, restaurants, house boats, transport service, travel agents, guides etc. The tourists during the visit to the state purchase local products like Shawl, Carpet, Wooden carving, jewellery, paper machie etc. Increase in the demand for such products provides employment to local artisans, carpenters, wood carvers, etc.

Q.8. Write down sectoral initiative by the government to generate employment in Jammu and Kashmir.

Ans. The sectoral initiatives initiated by the government are:

- i.* It has increased public investment in the poultry sector. Emphasis has been laid on tackling disease and infertility in dairy.
- ii.* The state must initiate a PPP policy that will enhance sectors like handicrafts, handloom and transport.

- iii.* Regular flights connecting different regions in the state, developing tourist circuits training youth in hospitality and adventure tourism can be done in PPP mode.
- iv.* A carpet cluster and a skill development scheme for craftsmen has been started by the government.
- v.* Programmes like MSME has been initiated by the state in collaboration with JKSFC and PMEGP for bringing sustainable growth and jobs
- vi.* Much has to be done in IT/BPO sector. The sector has attracted a number of young entrepreneurs. Govt. needs to encourage private investments and create infrastructure in terms of IT/BPO parks.